

Robert Kelley Ed. M  
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## Professional Experience

### **Instructional Designer, Antioch University New England (2011 – Present)**

Advise faculty and staff on best practices for using technology for teaching and learning. Produce software and training materials, conduct workshops, and promote research into new technologies.

### **Consultant, RK Productions (2007 – 2011)**

Design instruction using Blackboard, Moodle, Sakai, Oracle Learning Management (OLM), and UPK,(OnDemand) simulation software. Produce interactive software, training manuals, web documentation and classroom instruction. Conduct workshops on the use of technology for teaching and learning.

Business analysis on new software releases. Responsibilities include the design of business and functional specifications, working with software developers to ensure technical compatibility and tracking/resolving defects. Clients include Harvard Business Publishing, Consulting Services for Education, University of Massachusetts, Massachusetts Mutual Life Insurance.

### **Trainer Analyst, Massachusetts Department of Education (2005 – 2007)**

Promoted the effective use of online technologies in public and private schools. Conducted workshops, online events, institutes and courses. Wrote/maintained user documentation and promotional materials. Worked with Java programmers to track defects and propose new development. Implemented statewide Moodle LMS project.

### **Project Coordinator, Superintendent's Academy at UMass, Boston (2002-2005)**

Created the Superintendent's Academy to prepare school administrators for the role of the superintendancy. Worked with the DOE, and the Massachusetts Association of School Superintendents to define and develop the curriculum. Converted materials to an online format. Developed online courses for other departments including; Production of Computer-Based Training, Media Literacy, and Using Internet Communications.

## Education

Ed.M., Harvard Graduate School of Education, Cambridge, MA 2002

B.S., Radio/Television/Film, California State University of Long Beach, L.B., CA 1984

A.S., Telecommunications, Springfield Technical Community College, Springfield, MA 1981

## Publications and Affiliations

**Publications:** Massachusetts Recommended Criteria for Distance Learning Courses

**License:** Instructional Technology, MA Department of Elementary and Secondary Education

**Affiliations:** Distance Learning Advisory Board, Adult Literacy Resource Institute

**Member:** The Massachusetts Computer Using Educators, The New England Learning Association, The International Television Association (Los Angeles Chapter)

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**Outstanding Program Award, Non-Credit**

*"Superintendents' Academy"*

University Continuing Education Association, 2004

**Best of the Web**

*"MassOne"*

Award for K-12 State Websites, Center for Digital Education, 2007

**Best Distance Education Network**

*"Massachusetts Corporation for Educational Telecommunications"*

18th Annual TeleConference Magazine Awards, 1999